



2015 Sponsorship Opportunities

Looking for an exciting and effective way
to get visibility for your company?

Sponsor a Pro Tournament

in one of the world's fastest growing sports:
racquetball!



LPRT Professional Racquetball Circuit with a \$12,000 purse, as well as a USAR/CRA-sanctioned tournament for men's and women's amateur singles and doubles. There will also be onsite clinics led by pros.

This tournament will bring together top-ranked international players, local and national media, and hundreds of spectators and participants eager to do business with companies that sponsor their favorite annual event and the sport that they love. Be there. Be visible. **Be a sponsor!**

April 16 – 19, 2015 – Be a part of the action when the **Mile High Racquetball Pro/Am** comes to Denver!

Adrenaline will flow and sparks will fly as the top players in the world, including **Paola Longoria, Rhonda Rajsich, Maria Jose Vargas, and Samantha Salas** battle for dominance in the world's fastest sport.

Now in its third year, the **Mile High Racquetball Pro/Am**, presented by the **Ladies Professional Racquetball Tour (LPRT)** and the **Denver Athletic Club**, is a full Tier 1 stop on the Women's



All photos this page courtesy of the LPRT.



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GET IN THE ACTION

Supporting the **Mile High Racquetball Pro/Am** offers great value for your advertising dollar and sends a strong message about the importance your company places on fitness and sports.

Sponsorship packages are available at a range of prices. Premier opportunities, including in-court signage, courtside seats, and a private reception with the players will go fast, so sign up now for the best exposure.



2012 Mile High Pro/Am Sponsors Presenting Check. Photo by John Foust



All photos this page from 2012 Mile High Pro/Am, © James Drury 2012, used with permission.



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KEY RACQUETBALL DEMOGRAPHICS

According to statistics gathered by the USRA, Racquetball is the second fastest-growing traditional sport, increasing 11.6 % since 2000. It's one of only four sports to grow in that time period. This growing racquetball community is family-and community-oriented, and prefers doing business with people and companies that they know and trust.



Players

Total Participants	6.5 mil
Total Adults	5.8 mil
Total Youth	700,000

Men	72%
Women	28%

Age

12 – 17	17%
18 – 34	59%
35 – 54	22%

Income

\$75,000 +	64%
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Residence

Home Owners	82%
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Loyal!

Purchase Sponsored Products	83%
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All photos this page courtesy of the LPRT.



photo courtesy of the JRT.



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COMMUNITY OUTREACH



This year, we have chosen to help support two amazing non-profit organizations that strengthen our community and country: the Military Racquetball Federation (MRF) and the Reaching Your Dream Foundation (RYDF).



About the MRF

The Military Racquetball Federation is a non-profit 501(c)(3) organization that was created to organize, promote, serve, and grow racquetball and fitness throughout all branches of the military worldwide. MRF is dedicated to the men and women who are currently or have served our country here and abroad and their families. The MRF is also committed to assisting wounded warriors with their rehabilitation through its new Racquetball Rehabilitation Clinics (RRC). This program's focus is the use of racquetball as rehabilitation for both the physical and mental challenges suffered from combat. www.MilitaryRacquetball.com

About the RYDF

The Reaching Your Dream Foundation (RYDF) is a non-profit 501(c)(3) organization that provides funding and programming for racquetball and other sports around the world. Our programs include health and fitness engagement, professional playing opportunities, skills training, conditioning, health, nutrition, and career development. We focus primarily on assisting economically challenged, young players and their communities. To learn more, visit ReachingYourDreamFoundation.com



Photo courtesy of the MRF.

Silent Auction and Raffle

The Mile High Racquetball Tournament will include a silent auction and raffle to raise funds to support the work of these non-profit organizations. Auction items will be on display throughout most of the tournament, with the auction closing at 9pm Saturday during the Party With the Pros.

Tour sponsors that donate goods or services to be auctioned off will receive recognition for their contributions. Donating to the auction offers your company an opportunity for exposure, public support for our service men and women, and a chance to make a difference in the lives of some of our nation's heroes who have paid such a high price.



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MILE HIGH RACQUETBALL PRO/AM SCHEDULE OF EVENTS

Schedule below is tentative and subject to change.

Date	Time	Event
THURSDAY, April 16	1:00 pm	LPRT ROUND OF 64 BEGINS
	6:00 - 8:30 pm	PRO/AM DOUBLES/VIP DINNER
FRIDAY, April 17	9:00 am	ALL MATCH PLAY BEGINS • All Amateur Divisions must be prepared to start at 9 a.m.
	11:00 am	LPRT ROUND OF 32 BEGINS (11:00, 12:00, 1:00, 2:00)
	12:00 pm	LUNCH SERVED - (Argyll Whisky Beer)
	4:00 pm	LPRT ROUND OF 16 BEGINS (4:00, 5:00, 6:00, 7:00)
	5:15 pm	DINNER - (TBD)
SATURDAY, April 18	8:00 am	AMATEUR DIVISIONS BEGIN PLAY BREAKFAST SERVED - Muffins, Bagels, Fruit
	11:00 am	LPRT QUARTER-FINALS BEGIN (11:00am, 12:00pm)
	11:30 am	LUNCH SERVED - (Punch Bowl Social)
	5:00 pm	LPRT SEMI- FINALS - EXHIBITION COURT (5:00, 6:00)
	4:00 - 8:00 pm	DINNER SERVED- (The Tavern at DAC)
SUNDAY, April 19	8:00 pm	PARTY WITH THE PROS – Silent Auction closes
	8:00 am	AMATEUR DIVISIONS BEGIN PLAY BREAKFAST SERVED - Bagels, Fruit
	11:00 am	LUNCH - (TBD) MEN'S & WOMEN'S OPEN SINGLES FINAL
	12:00 pm	LPRT FINAL BEGINS - Exhibition Court
	1:00 pm	MIXED PRO/OPEN DOUBLES FINAL
	2:00 pm	MEN'S OPEN DOUBLES FINAL
	3:00 pm	LAST SCHEDULED MATCHES BEGIN



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MILE HIGH RACQUETBALL PRO/AM SPONSORSHIP LEVELS

In addition to significant attention from participants, spectators, and media, you will receive a fully-paid license to use our name, logo and slogan as it relates to the **2015 Mile High Racquetball Pro/Am Tournament**. You also have full license to promote your sponsor status and level publicly, on promotional or souvenir items, stationary, in press releases, at sales meetings, conventions, trade shows, and promotional opportunities. For more information on tournament levels or benefits contact Debbie Beldring, Tournament Director at **720-931-6732** or DBeldring@DenverAthleticClub.org.

Sponsorship Benefits (learn more)	Ace \$15,000 Exclusive (1 avail.)	Rollout \$7,500 (3 available)	Kill Shot \$5,000 (5 available)	Cross Court \$1,500 (10 available)	Splat Shot \$500	Pinch (\$100+)
Court Signage - Company Logo/Name in Full Color. Logo remains on court for a minimum of 6 months after events.	Large Sign Exhibition Courts 1 & 2 Dominant Position front wall	Large Sign Exhibition Courts 1 & 2 Secondary Position front wall	Exhibition Court Third Position front wall	Exhibition Court side wall		
LPRT Live - The LPRT is streaming their matches live.	Logo on screen during timeouts.	Logo on screen during timeouts.	Logo on screen during timeouts.			
LPRT Website (lprtour.com) & Newsletter	Company Logo	Company Logo				
Free Tournament Entry (Up to 2 Divisions)	X	X	X			
Reserved Courtside Seating for LPRT Matches	four (4)	Two (2)	Two (2)	One (1)		
Onsite tournament welcome banner throughout the four day Event	Large Title logo	Large logo	Medium logo	Small logo		
VIP Table for display or sampling	x	x	x			
Company logo/name on tournament website: www.MileHighProAm.com	Top of front page; all pages – right column; logo on Sponsors Page	Top of all pages – right column; logo on Sponsors Page	All pages - right column; logo on Sponsors Page	Medium logo on Sponsors Page	Logo on Sponsors Page	Name on Sponsors Page
Logo on Tournament Online Entry Website	Large Title logo	Name & logo	Name & logo	Name & logo		
Logo on official tournament t-shirt	Large Title logo	Large logo	Medium logo	Small logo	Name	
Tournament shirts for company reps (2)	x	x	x	x	x	
Recognition in tournament program (given to media, participants, and spectators)	Large Title logo	Large logo	Medium logo	Small logo	Co. name on back page	Name on back page
Name mentioned in all news releases and media coverage when possible	X	X	X			
Recognition on tournament Facebook site: www.Facebook.com/MileHighProAm	X	X	X	X	X	X
Recognition in all tournament e-mail blasts	X	X	X	X	X	X
Complimentary food and drink pass	4 free passes	2 free passes	2 free passes	1 free pass	1 free pass	
Invitation to play in Pro/Am Doubles Challenge and attend VIP Dinner – Thursday, April 16, 6:00-8:30 pm	(with a Top 3 LPRT player)	(with a Top 3 LPRT player)	(with a Top 5 LPRT player)	(with a top LPRT player)	(drawing to play with an LPRT player)	(drawing to play with an LPRT player)



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SPONSORSHIP PLEDGE FORM

Along with this form and payment, please e-mail a high-res logo (300 dpi and EPS format if possible) to **Info@MileHighProAm.com**. (Sponsors with banner and other ads will be contacted individually about specs.) **Payment must be received no later than January 31, 2015** to ensure inclusion on all printed materials.

Company Name: _____ (as it should appear on all materials)

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____ Website: _____

Please indicate your desired level(s) of sponsorship:

- ☐ Ace (\$15,000)
- ☐ Rollout (\$7,500)
- ☐ Kill Shot (\$5,000)
- ☐ Cross Court (\$1,500)
- ☐ Splat Shot (\$500)
- ☐ Pinch (\$100)
- ☐ Additional donation of \$_____ to Military Racquetball Federation/Reaching Your Dream Foundation
- ☐ In-Kind Donation valued at \$_____ (We will contact you to discuss details)
- ☐ Door Prizes
 - ☐ Gift Certificate with a value of \$_____ (Please enclose with this form)
 - ☐ Item(s) to be picked up by a Tournament Representative (We will contact you to arrange)
- ☐ Other – Please have a Tournament Representative call me to discuss other options

Ace, Rollout, Kill Shot & Cross Court Sponsors Only: Pro/Am Doubles Challenge - Provide the name and contact information of the people interested in playing in Thursday's Pro-Am Doubles.

Name: _____

Phone: _____ E-mail: _____

Please make checks payable to: Mile High Racquetball Pro/Am

Send form along with your contribution to: Mile High Racquetball Pro/Am
c/o The Denver Athletic Club
1325 Glenarm Place
Denver, CO 80204

Questions? Contact Debbie Beldring, Tournament Director: 720-931-6732 | DBeldring@DenverAthleticClub.org